

ActeeChange[®] – Online Change Simulation

Understand the flow and dynamics of change

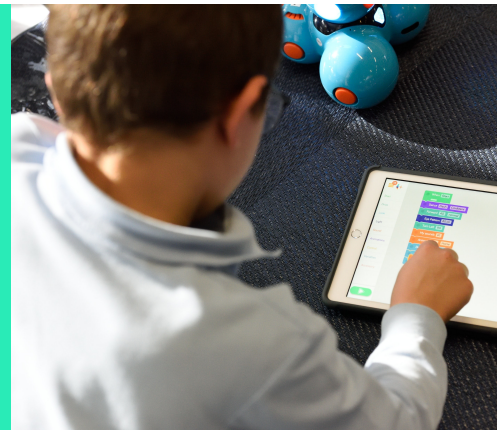


WHAT YOU WILL LEARN

As a result of playing this simulation, you will...

- 1 Develop a solid command of organisational change using Maurer's theory on resistance
- 2 Grow an intuition of Kotter's theory on design, management and conclusion of change processes
- 3 Use a well proven approach to change that increases your leaders understanding of change
- 4 Learn to lead complex change
- 5 Discover a simulation (game) for change management that is easily transferrable to our own cases

- UNDERSTAND AND REPLICATE CHANGE DYNAMICS IN A PLAYFUL AND LEARNING CONDUCTIVE WAY.
- INCORPORATE RICK MAURER'S THEORY ON WORKING WITH STAKEHOLDER RESISTANCE IN A CHANGE PROCESS
- HIGHLY ENGAGING & INTERACTIVE EXPERIENCE



In Telenor, we make great use of the ActeeChange concept. Gradually, more and more of our Business Units are using the change management concept. Overall, we use ActeeChange to make people aware of changes in our organisation and to identify the real issues with people not succeeding in change initiatives.

ELISHIA FARAZ, ORGANIZATION DEVELOPMENT MANAGER, TELENOR GROUP

WHY CLP's VIRTUAL LEARNING IS DIFFERENT



CREATES REAL
CONNECTION



USE OF UNIQUE
COLLABORATION
TECHNOLOGY



MAXIMISE
LEARNING
TRANSFER



EASILY
CUSTOMISABLE
AND SCALABLE

MORE INFORMATION

ACTEECHANGE, FORMERLY KNOWN AS CHANGESSETTER, is a learning concept about leading complex change processes in organisations. It draws on game elements, which simulates realistic situations with managerial dilemmas you have to deal with. You will go through a change process from the first steps of initial actions to the waning activities. Focus in ActeeChange is both on implementing the change in the organisation and on leading the stakeholders. Built into the concept is different change management and leadership theories, among others is Rick Maurer's theory on working with stakeholder resistance in a change process.

ActeeChange is an online and offline simulation tool and an educational game hub for change management and leadership development. The technology is based on game elements especially created to spark energy and motivation required in successful organisational changes. The game structure in this theory-based training platform engages people and helps anchor the change in the workplace.

FLOW

As certified ActeeChange professionals and COOPERATION PARTNER OF ACTEE, CLP's trainers are using ActeeChange almost weekly with our clients. If you are interested in ActeeChange for your leaders, managers and people, contact us. We are happy to guide you through the process and advantages of setting up ActeeChange for your organisation. Our courses include a one hour 'TECH-CHECK' for all participants.

WHO IS IT FOR

ActeeChange has been played by over 250,000 users since 2020. This versatile online simulation is for everyone who wants to understand and replicate change dynamics in a playful and learning conducive way.