



# BIASED

THE BIAS BUSTING WORKSHOP  
a virtual classroom experience



REGISTER for 25<sup>th</sup> Aug. 2020

Bias is a natural inclination of our minds and neuroscience shows that up to 99% of our thoughts can be unconscious. While this serves us well in routine situations, bias can also lead to false assumptions about ourselves and others that can have a negative impact on our relationships and personal performance.

We created BIASED because we know that in an increasingly ambiguous, complex and disconnected world we need more than ever to identify our biases and to use tools to mitigate them to be a professional and effective leader.

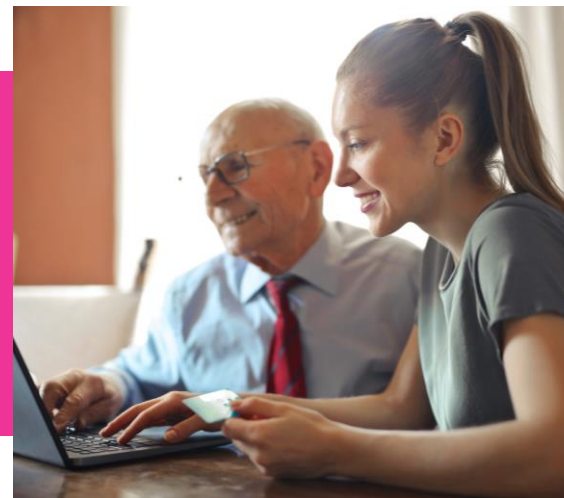
## WHAT YOU WILL LEARN

**We have designed a highly interactive and practical virtual workshop where you will**

- 1 LEARN** how to identify your own biases and those in your organisation
- 2 PRACTICE** using techniques and strategies to mitigate unconscious bias
- 3 ENGAGE** with others and learn from their experience and perspectives

**“PHEW...I was not aware that I had biases.  
The power of diversity is the new future.”**

- 3 HOUR COLLABORATIVE VIRTUAL WORKSHOP
- GROUP SIZE LIMITED TO 6 TO ENSURE PERSONALISATION
- ENGAGING AND INTERACTIVE LEARNING EXPERIENCE
- TOOLS AND TECHNIQUES TO APPLY IMMEDIATELY



## WHY CLP'S VIRTUAL LEARNING IS DIFFERENT



CREATES REAL  
CONNECTION



USE OF UNIQUE  
COLLABORATION  
TECHNOLOGY



MAXIMISE  
LEARNING  
TRANSFER



EASILY  
CUSTOMISABLE  
AND SCALABLE

BIASED deepens relationships by creating a trusting learning environment that maximises sharing and creates real connection between participants. BIASED maximises learning transfer with its design unique for the virtual environment, taking advantage of modern collaboration technologies and facilitation techniques. BIASED makes time disappear by engaging people through interactive and deep, yet playful, learning exercises. BIASED is easily customisable and rapidly scalable using readily available cloud-based, mobile technology applications.

### DETAILS

This classroom experience works with a small trainer-participant ratio of 1:6 to create real connections and deep exchange. BIASED is initially offered in English, though other languages, such as German, Spanish, Mandarin etc., are available upon request.

### INVESTMENT

We offer BIASED as an open enrolment training, where leaders from different organisations meet and learn together. The cost for BIASED is €195 (+VAT if UK based) per person. Alternatively, we offer BIASED as an internal company training for €1,950 per training.

### FACILITATION

Your facilitator and creator of the workshop is Stephen Jenner. Stephen has a diverse, 25-year career in training, consulting and business management. He has lived and worked in 9 countries in Europe, Middle East and Asia. Stephen is now based in Frankfurt, Germany and for the last two years has been delivering training and consultancy on diversity and inclusion for global organisations in engineering, telecommunications, pharmaceutical, government and financial sectors.

### FLOW

BEFORE the workshop

The best way to understand unconscious bias is to experience it for yourself. So, before the training you will receive a simple, 10 question bias busting quiz. The quiz will demonstrate how biases can impact our ability to solve simple problems and make reliable guesses.

DURING the workshop

The workshop will be highly interactive, so you will be ready to take part actively, share your experiences and support other participants. You will learn about the neuroscience behind bias and explore three common biases and how they impact workplace skills such as decision making, collaboration and problem solving. You will also learn about tools and techniques to mitigate these biases. Finally you will plan how to apply what you have learnt to your own context.

AFTER the workshop

To support and consolidate your learning you will receive two post-training resources: a key reading list on the topic of bias and a handy infographic summarising the training which you can pin up by your desk to help you internalise what you have learnt.

### NEXT UP

The next BIASED classrooms starts on:

> 25th Aug. 2020, 09:30 – 12:30 CET

We are looking forward to seeing you then.



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