

# Design Master Class for HR/LD Teams

Designing powerful leadership development landscapes and programmes from A-Z

## CLP OFFERING

We offer a unique two-day workshop focused on the process of designing and building consistent learning architectures within your existing leadership development landscape.

## NEEDS

Creating consistent leadership development landscapes and impactful programmes based on an organisation's strategy is at the core of every company's leadership development journey.

## CONTENT

The design process starts with the WHY behind what you want to achieve and ends with HOW to write challenging RFPs to streamline your search for the right LD suppliers for your organisation. It is built from four main blocks, whose various sub-elements can be customised to your needs, and uses design thinking logic. Programme architecture is the focus of the process.

## PROCESS

The DESIGN MASTER CLASS is a two-day workshop, which requires about four weeks to plan, tailor to your needs, and set up. This time is used to understand your organisation's strategy, analyse stakeholders' needs, and help your team gain outside-in LD knowledge from the market.

## OUTCOME

- Align your HR/LD team with colleagues, peers, and experts, using a well-defined design approach that answers questions about the WHY, WHAT, WHEN, WHO, and HOW of LD design work.
- Ensure that your newly designed leadership development programme is in line with your organisation's strategy, the needs of the target group(s), and your entire development landscape.

## TARGET GROUP

HR/LD professionals who want to adapt their work to continuous changes in their business and deepen their knowledge in conceptualizing and designing impactful leadership development programmes.



**CLP**  
WORLD  
CHANGE. LEADERSHIP & PARTNERS.

## FACILITATION

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Dr. Marcus Gottschalk  
CEO



Fiona Higginson  
Programme Director

## LANGUAGES

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The Design Master Class can be conducted in English or German.

## MASTER CLASS CLIENTS 2017

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We are proud that Böhlinger Ingelheim, UBS, Jungheinrich, TÜV Rheinland, and BMW chose our DESIGN MASTER CLASS.

## INVESTMENT

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12000€ for a group of 6 to 12

## ABOUT US

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CLP is a global, strategic leadership consultancy. We translate leadership development in helping leaders to better execute their organisation's strategy.

- 180+ educators from remarkably diverse backgrounds
- 5 continents: global reach
- 10 languages: we deliver world-class custom leadership interventions in major languages
- 1 global firm: we work in cooperation with several partner organisations with a single unifying vision of delivering sustainable value to our clients
- 2000+ top leaders developed by CLP annually
- 0 hassle: we are a full-service company, taking on your challenges
- +++ we are happy about our top-rated programmes and highly satisfied customers
- Digital we offer pre-designed and customised eLearning solutions that go together seamlessly with face-to-face leadership development

## CLP's CLIENTS

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 [www.clp.world](http://www.clp.world)

 [www.e-clp.world](http://www.e-clp.world)  
CLP's eLearning platform

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## WHERE TO FIND US